

FILE

1975

JUNE 23

35th year

a weekly
publication

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fashion calendar

ruth finley, publisher • 185 east 85st., n.y.,n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK ENDING FRIDAY, JUNE 20, 1975

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 19- June 22	PRESS PREVIEW: FASHION CLINICS Seventh annual Fall-Winter preview of men's and boys' fashions. By invitation. Executive Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, LT 1-8210.	MEN'S FASHION ASSOCIATION	ESSEX & SUSSEX HOTEL SPRING LAKE, N.J.
Thurs., June 19:	7:00 P.M.	PIERRE CARDIN (Cocktails); Dinner & show 8:30 P.M.	
Fri., June 20:	7:30 A.M. 9:15 A.M. 12:00 Noon 1:00 P.M. 6:45 P.M. 8:00 P.M.	MICHAELS/STERN, AFTER SIX; & DIMITRI (Breakfast) MFA SEMINAR ONE DENIM COUNCIL (Cocktails & Slide Presentation) NIK-NIK (Lunch followed by show) BILL KAISERMAN for RAFAEL (Cocktails) DuPONT (Dinner followed by show)	
Sat., June 21:	7:45 A.M. 9:00 A.M. 12:00 Noon 1:00 P.M. 6:30 P.M. 8:00 P.M.	PENDLETON WOOLEN MILLS (Breakfast) (Show at 8:30) MFA SEMINAR TWO AMERICAN PRINTED FABRICS COUNCIL (Cocktails & Slide Presentation) NINO CERRUTI for SOCIETY BRAND, GLENEAGLES and M. WILES & CO. (Show followed by Lunch) JOHN WEITZ for PALM BEACH (Cocktails) J. P. STEVENS (Dinner)	
Sun., June 22:	8:00 A.M. 9:00 A.M. 10:15 A.M. 12:00 Noon 1:00 P.M.	SOLE LEATHER COUNCIL (Breakfast) (George Hamilton, guest) MFA SEMINAR THREE ALDO CIPULLO (Film presentation) HALSTON MENSWEAR (Cocktails) ALDO CIPULLO (Luncheon)	

Just Issued	FALL 1976 COLOR FORECAST Forecast colors for Fall 1976, women's and children's items - fabrics, garments, knits and related items. Contact: Ruth Maguire, MU 5-5881.	COLOR ASSOCIATION OF U.S. INC.	200 MADISON AVENUE
Thursday June 19 9:30 A.M. Coffee	CAPSULE SHOWING OF FUR COLLECTION Furs designed by Pauline Trigere. <u>Showing at 10:00 A.M.</u> Contact: Barbara Kling, LT 1-8024.	PAULINE TRIGERE FOR THE HOUSE OF BLACK DIAMOND	333 SEVENTH AVENUE SHOWROOM - 2ND FLOOR By invitation.
Thursday June 19 6:00 P.M.	BRIDAL FASHION PRESENTATION Open to customers. Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR
Saturday June 21 9:30 A.M.	BRIDAL FASHION PRESENTATION Tickets available at 3rd fl., bridal dept. Publicity: Linda Timmins, 875-0195.	ABRAHAM & STRAUS (BROOKLYN)	4TH FLOOR GARDEN ROOM

Saturday	FALL BRIDAL	GIMBELS	6TH FLOOR
June 21	FASHION SHOW	(BROADWAY & 33RD ST)	BRIDAL DEPT.
11:30 A.M.	Tickets available in Bridal Dept. Publicity: Margot Infantino, LO 4-3300.		
Saturday	FALL AND WINTER	FRANKLIN SIMON	4TH FLOOR
June 21	BRIDAL SHOWING		
10:30 A.M.	(Also, at 12:00 Noon). For tickets, contact: Miss Mitchell, 947-9600, ext.144.		

WEEK BEGINNING MONDAY, JUNE 23, 1975

Monday	BEAUTY NEWS	DAY OF BEAUTY	HOTEL PLAZA
June 23	FOR THE PRESS		CRYSTAL ROOM
4:00 P.M.-	Sponsored by Adrien Arpel, Bonne Bell, Doak Pharmacal, Ilona of Hungary, Jovan,		
7:00 P.M.	Le Salon, Neutrogena, Noxell Corporation, Wella. Admission by invitation card- press only. Contact: Helen Nash, 686-3350; or Joan Parker, 628-1313.		
Beginning	OPENING OF HOLIDAY	BANFF BY	1410 BROADWAY
Monday	COLLECTION	GIANNI FERRI	SHOWROOM - 4TH FLOOR
June 23	Continuous showings. Contact: 221-2500. Publ: Stutman Assoc., 247-2662.		
Tuesday	PREVIEW: NEW CONCEPT	KARMEL PLASTICS	PARK LANE HOTEL
June 24	IN ACRYLIC FURNITURE		36 CENTRAL PARK SOUTH
8:30 A.M.	Press preview of "Acryforms", designed by Carleton Varney -- a new concept in		
Breakfast	acrylite furniture. Presentation at 9:00 (ballroom). By invitation. Publicity: Adele Shainblum, Ruder & Finn, 593-6345.		
Tuesday	FASHIONS BY SHANNON RODGERS	BERGDORF GOODMAN	5TH FLOOR
June 24	FOR JERRY SILVERMAN		
11:30 A.M.	Press and customer show. Publicity: Suzanne Butterfield, PL 3-7300.		
Wednesday	"THE PEARLS OF THE	CULTURED PEARL ASSOCIATION	HOTEL PLAZA
June 25	FALL COLLECTIONS"	(641 LEXINGTON AVENUE)	TERRACE ROOM
7:45 A.M.	Stan Herman and Mary McFadden will discuss new directions for Fall. Fashions		
Champagne	from both designers and Victor Joris. Jewelry by Barbara Anton, Arthur King,		
Breakfast	Norman LeBeau, David Webb. By invitation. Contact: Liz Rappaport at Tele- Press Assoc., 736-8630.		

Sunday	FALL SHOWINGS	AMERICAN DESIGNER	HOTEL PLAZA
June 22-	FOR VISITING PRESS	SHOWINGS	TERRACE ROOM
June 27	Unless otherwise noted, all showings will be held in the Terrace Room. By invitation. Publicity: Eleanor Lambert, PL 9-1128.		

Sun., June 22: 7:30 P.M.....SHULTON, INC. - Welcoming Dinner & Stage Show(Baroque Room)

Mon., June 23: 7:30 A.M.....Continental Breakfast
8:00 A.M.....Fall 1975 Forecast - Eleanor Lambert
8:30 A.M.....ADELE SIMPSON
9:15 A.M.....CALVIN KLEIN
10:00 A.M.....MOLLIE PARNIS BOUTIQUE
10:45 A.M.....CLOVIS RUFFIN
11:30 A.M.....Writing Period
12:30 P.M.....INTERCOIFFURE AMERICA--Luncheon & Showing (Ballroom)
2:00 P.M.....BILL BLASS
2:45 P.M.....JERRY SILVERMAN (SHANNON RODGERS)
3:30 P.M.....KIMBERLY
4:15 P.M.....PAPILLON (SUSAN SHEINMAN)
5:00 P.M.....Writing Period
5:45 P.M.....DAY OF BEAUTY -- Helen Nash and Joan Parker (Crystal Room)
7:45 P.M.....OLEG CASSINI -- Buffet dinner and showing

(Continued on the following page)

AMERICAN DESIGNER SHOWINGS OF FALL COLLECTIONS (Continued from pg. 2)

Tues., June 24:

- 7:45 A.M.....SUZANNE GRAYSON presents "THE FACE FACTORY" (Breakfast)
- 9:00 A.M.....ANNE KLEIN and COMPANY
- 9:45 A.M.....RITTER BROTHERS - BEN THYLAN FURS
- 10:30 A.M.....TRIGERE
- 11:15 A.M.....JOHN KLOSS
- 12:00 Noon....Writing Period
- 12:30 P.M.....MONTGOMERY WARD--HALSTON OLYMPIC FASHIONS--Lunch(Baroque Rm)
- 2:00 P.M.....RUSSEL TAYLOR COUTURE COLLECTION by Ben Kahn
- 2:45 P.M.....GLORIA SACHS
- 3:30 P.M.....HAIRE for FRIEDRICKS designed by BILL HAIRE
- 4:15 P.M.....Writing Period
- 5:30 P.M.....LANVIN-CHARLES OF THE RITZ--Salutes International Women's
Year - Press reception at United Nations, entrance 1st Ave.
45-46th Sts - Delegates Dining Room, 4th floor.
(Buses leave Hotel Plaza 5:00 P.M.; return 7:00 P.M.)
- 7:30 P.M.....N.Y.C.: FASHION CAPITAL-"What's So Great About N.Y.?"
21 Club, 21 West 52nd Street

Wed., June 25:

- 7:45 A.M.....CULTURED PEARL ASSN. OF AMERICA & JAPAN - Breakfast & Show
- 9:00 A.M.....RALPH LAUREN
- 9:45 A.M.....ALBERT CAPRARO for JERRY GUTTENBERG
- 10:30 A.M.....PAT SANDLER
- 11:15 A.M.....PENDLETON SPORTSWEAR
- 12:00 Noon....Writing Period
- 12:30 P.M.....AMERICAN FUR INDUSTRY - Luncheon and showing (Ballroom)
- 2:00 P.M.....KASPER
- 2:45 P.M.....CATHY HARDWICK and FRIENDS
- 3:30 P.M.....BILL KAISERMAN for RAFAEL FASHIONS
- 4:15 P.M.....Writing Period
- 5:15 P.M.....COTY -- Cocktails and Announcement of 1975 COTY AWARDS
including nominees for National Ballot and Direct
selections of the Coty Awards Jury (Baroque Room)
- 6:45 P.M.....Premiere Opening of ROTUNDA GALLERY, FASHION INSTITUTE OF
TECHNOLOGY, Elizabeth Chapman Rodgers collection --
(Newcomerstown, Ohio historical society) -- costumes
from 1760-1920, collected by Shannon Rodgers. (Buses
from Plaza at 6:30 -- return at 8:00 P.M.)
- 8:15 P.M....."RISING STARS" -- new newsmaking designers -- Host:
ROSELON (NYESTA) - Dinner

Thurs., June 26:

- 7:45 A.M.....FAMOLARE SHOES - Breakfast & showing (4 W. 58th St., 8th fl)
- 9:00 A.M.....DELTON II (MURIEL FRANKLIN)
- 9:45 A.M.....GOLDWORM
- 10:30 A.M.....MALCOLM STARR (YOUSSEF RIZKALLAH)
- 11:15 A.M.....ABE SCHRADER by BELLE SAUNDERS
- 12:00 Noon....Writing Period
- 12:30 P.M....."AMERICANA PRINTS and PATTERNS" -- AMERICAN PRINTED FABRICS
COUNCIL & SIMPLICITY PATTERN CO. - Luncheon and Show
- 2:00 P.M.....OSCAR DE LA RENTA
- 2:45 P.M.....JOHN ANTHONY
- 3:30 P.M.....LUIS ESTEVEZ
- 4:15 P.M.....DOMINICK AVELLINO for D D DOMINICK
- 5:00 P.M.....Writing Period
- 6:00 P.M.....PREMIERE OF HELENA RUBINSTEIN'S NEW DIMENSION IN SCIENTIFIC
BEAUTY\CARE - Cocktails (Hotel Pierre, Cotillion Room)

(Continued on following page)

AMERICAN DESIGNER SHOWINGS OF FALL COLLECTIONS (Continued from pg. 3)

Fri., June 27: 7:45 A.M.....Continental Breakfast
 8:00 A.M.....ADRI
 8:30 A.M.....JAMES DAUGHERTY
 9:15 A.M.....ALBERT WIPON
 10:00 A.M.....STEPHEN BURROWS
 10:45 A.M.....HALSTON
 11:30 A.M.....PENFOLD by ANNE KLEIN
 12:15 P.M.....Writing Period
 12:45 P.M....."LOW HEAT - HIGH FASHION" (assembled by Eleanor Lambert)
 presentation by U.S. Federal Energy Administration
 - Buffet Luncheon
 1:30 P.M.....SCOTT BARRIE for BARRIE SPORT
 2:15 P.M.....GIORGIO DI SANT'ANGELO
 3:00 P.M.....DESIGNER-PRESS PANEL DISCUSSION & Stirrup Cup (Baroque Room)

Friday	MONTREAL FASHION	MONTREAL MODE	CANADIAN CLUB OF N.Y.
June 27	SHOW IN NEW YORK		1 EAST 60TH STREET
6:30 P.M.	First Montreal Mode showing in N.Y. Designers include: Francine Vandelac, Marielle Fleury, Leo Chevalier, Michel Robichaud, John Warden. Cocktails at 6:30; Show 7:30; Dinner 8:30. Marketing Consultant: Edward J. Ives, Quebec Government House. (Door prize: round trip for two from N.Y. to any place in Canada). By invitation. Publicity: Jody Donohue Assoc., 688-8653.		

Tuesday	PREVIEW: AUTUMN AND	ADOLFO	538 MADISON AVE.(54TH)
July 1	WINTER COLLECTION		SALON - 2ND FLOOR
11:00 A.M.	Press show, by invitation only. Also, 3:00 P.M. for private clients; and Wed., July 2 at 11:00 A.M. By invitation. Contact: 688-4410.		

July 2 11:00 A.M., ADOLFO (3rd show), 538 Madison Ave., 688-4410

Wednesday	FABRIC STUDIO	HOECHST FIBERS	1515 BROADWAY
July 2	FOR SPRING 1976	(TREVIRA)	LIBRARY - 31ST FLOOR
4:00 P.M.-	Opening of Trevira fabric studio, for Spring '76. By invitation. Contact:		
6:00 P.M.	Ellen Sweeney, 869-3850.		

July 4 INDEPENDENCE DAY (Legal Holiday) - Friday

Monday	ITALIAN COUTURE SHOWINGS	CAMERA NAZIONALE DELL'	ROME
July 21-	-- FALL AND WINTER	ALTA MODA ITALIANA	ITALY
July 25	Contact: Mario Goracci, Via Panama 26, Rome, Italy 00198 (Tel: 06/854.928)		

Mon., July 21: 3:00 P.M. Martieri
 4:00 P.M. Zingone
 5:00 P.M. (High Fashion Furs) Irione
 6:30 P.M. Di Lazzaro
 8:00 P.M. Brugnoli
 8:30 P.M. Franco

Tues., July 22: 9:30 A.M. (High fashion furs) Assunta
 11:00 A.M. Barocco
 12:00 Noon Tita Rossi
 3:00 P.M. Biki
 4:00 P.M. Fabiani
 5:00 P.M. Saga (High Fashion Furs)
 6:30 P.M. Soldano
 8:00 P.M. Ripa
 8:30 P.M. Pellegrini, Tivioli

(Continued on following page)

ITALIAN FALL AND WINTER COUTURE SHOWINGS IN ROME (Continued from pg. 4)

Wed., July 23:

9:30 A.M.	Laug
11:00 A.M.	Ognibene Zendman
12:00 Noon	Sarli
4:00 P.M.	Riva
5:30 P.M.	Tiziani
6:30 P.M.	Capucci
8:00 P.M.	Lancetti
8:30 P.M.	Balestra

Thurs., July 24:

9:30 A.M.	Galitzine
10:45 A.M.	Fendi
12:00 Noon	Sanlorenzo
4:30 P.M.	Centinaro
6:00 P.M.	Mila Schoen
8:30 P.M.	Valentino

Fri., July 25: 12:30 P.M. Walter Albini

Saturday	INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON HOTEL & AMERICANA HOTEL
July 26-	Contact: Simone Gross, Retail Jewelers of America, 10 Romney Circle, W. Orange,
July 30	New Jersey 07052--(201) 736-9100.

Monday	FALL AND WINTER COUTURE SHOWINGS IN PARIS:
July 28-	July 28, 10:30 A.M. - Dior; July 28, Cardin; July 29, 10:30 A.M. (Press) &
July 31	3:30 P.M. (Buyers) - Givenchy; July 30, 11:00 A.M. (Press) & 3:00 P.M. (Buyers)
	- St. Laurent. Additional dates will be published. Contact: Denise Dubois,
	Chambre Syndicale, 100 rue Faubourg St. Honore, Paris 8 (Tel: 266-64-44)

Sunday	SPRING/SUMMER 1976	CHARLES JOURDAN	3 WEST 57TH STREET
Aug. 3-	SHOE COLLECTION		SHOWROOM - 12TH FLOOR
Aug. 6	By invitation. (In Paris, Sept. 6-7).	Contact: 421-4250.	

Aug. 3-	FOOTWEAR FASHION WEEK -- AT WALDORF-ASTORIA and individual showrooms.
Aug. 5	Contact: Nat'l Shoe Retailers of America, 200 Madison Avenue - 686-7520.

Aug. 3	RESORT COLLECTIONS IN MIAMI (Aug. 3-7)
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Beginning	OPENING OF RESORT	D D DOMINICK	550 SEVENTH AVENUE
Monday	COLLECTION	BY DOMINICK AVELLINO	SHOWROOM - 7TH FLOOR
Aug. 4	Continuous by appointment.	Contact: 736-6180.	

Beginning	OPENING OF RESORT	HAIRE FOR FRIEDRICKS	205 WEST 39TH STREET
Monday	COLLECTION		SHOWROOM - 13TH FLOOR
Aug. 4	Continuous by appointment.	Contact: Marilyn Kaye, 736-8867.	

Beginning	OPENING: EARLY	MIGNON	498 SEVENTH AVENUE
Monday	RESORT COLLECTION		SHOWROOM - 15TH FLOOR
Aug. 4	Continuous by appointment.	Contact: BR 9-5991.	

Monday	EARLY RESORT	ERNST STRAUSS	HOTEL GOTHAM
Aug. 4-	COLLECTION		SUITE 1801
Aug. 14	By appointment.	Contact: Paul Scott, 265-2034; or (213) 623-8112.	

Tuesday	OPENING OF RESORT	ADELE SIMPSON	530 SEVENTH AVENUE
Aug. 5	COLLECTION		SHOWROOM - 23RD FLOOR
10:00 A.M.	By invitation. Thereafter by appointment.	Contact: LA 4-7626.	

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Aug. 5 11:00 A.M.	EARLY RESORT AND HOLIDAY COLLECTION By reservation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Aug. 5 12:00 Noon	HOLIDAY AND EARLY RESORT COLLECTION By reservation. Thereafter by appointment. Contact: 524-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Aug. 5 1:00 P.M.	OPENING: HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: CH 4-0600.	PAT SANDLER; PAT'S PLACE; MAISONETTE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday Aug. 7 3:00 P.M.	OPENING: HOLIDAY & RESORT COLLECTION By invitation. Contact: Joanne Creveling, 586-2377. Thereafter by appointment -- showroom at Kreisler Group, 3rd floor, 221-0644.	RUFFINWEAR & RUFFINSPORT (550 SEVENTH AVENUE)	ESSEX HOUSE BALLROOM
Aug. 10- Aug. 15	SEMI-ANNUAL N.Y. GIFT SHOW AT N.Y. COLISEUM Contact: Little Brothers Management, 220 Fifth Ave., MU 9-7147.		
Aug. 16	PACIFIC JEWELRY SHOW AT CENTURY PLAZA HOTEL, LOS ANGELES (Aug. 16-18)		
Aug. 16	RESORT AND HOLIDAY COLLECTIONS IN DALLAS (Aug. 16-20)		
Aug. 18	HOLIDAY-RESORT LINGERIE MARKET WEEK IN NEW YORK (Aug. 18-22)		
Wednesday Aug. 20 8:30 A.M.- 10:00 A.M.	SHOWING OF HOLIDAY LOUNGEWEAR "Ahhhh...Arnel, Ahhhh 'Lovinwear'" -- showing of Holiday loungewear. By invitation. Contact: Susan Day at Celanese, 764-8377.	CELANESE CORPORATION & COSMOPOLITAN MAGAZINE	RAINBOW ROOM 30 ROCKEFELLER PLAZA
Aug. 22	RESORT AND HOLIDAY COLLECTIONS IN LOS ANGELES (Aug. 22-26)		
Aug. 22	INTL. MEN'S FASHION FAIR IN COLOGNE (Aug. 22-24)		
Aug. 23	RESORT AND HOLIDAY COLLECTIONS IN CHICAGO (Aug. 23-27)		
Sept. 1	LABOR DAY (Monday) - Legal Holiday		
Sept. 5	ROSH HASHONAH (Begin at sunset) -- first day Sat., Sept. 6		
Sept. 6	S.E.H.M. -- MEN'S FASHIONS AT PORTE DE VERSAILLES-PARIS (Sept. 6-9), 582-4960		
Sept. 15	YOM KIPPUR (Jewish Day of Atonement) - first day-Monday; begins sunset Sept. 14		
Sunday Sept. 28- Oct. 1	BUYERS EXHIBITION-- EUROPEAN FASHIONS Contact: Marilyn Frankel, Spencer & Rubinow, 751-9050.	EUROPEAN FASHION FAIR	N.Y. STATLER HILTON MEZZANINE (7TH AVE & 33RD)
Oct. 5- Oct. 9	SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH Contact: Gerald Kallman, (201) 653-3304.		
Oct. 18	PRET-A-PORTER SHOWINGS IN PARIS (Oct. 18-22)		